

Beat: Local

## **EUROSATORY 2016 - Defence & Security International Exhibition - 13-17 June PARIS**

### **The Land & Airland Solution**

PARIS, 17.06.2016, 06:33 Time

**USPA NEWS** - EUROSATORY 2016 was during 13-17 June 2016 at Paris-Nord Villepinte Exhibition Centre. 1,572 exhibitors from 56 countries and 55,500 visitors from 152 countries came as well as 1018 journalists received accreditation to take part of it. This is a world leading event continuing to develop...

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We can notice an important growth of high-profile visitors : 213 official delegations from 94 countries visited the exhibition. Eurosatory also received the visit of 13 Defence ministers, 23 Defence Vice Ministers and State Secretaries. 25 National Armaments Directors and 19 Armed forces and Army Chiefs of Staff were also welcomed.

EUROSATORY 2016 is also called : Eurosatory, Defence and Security - The Land and Airland Solution. It covers :

- All aspects of Land and Airland Defence, plus a strong Civil and Homeland Security focus
- Operational systems, raw materials, prime contractors' finished products, in all Defence & Security areas
- Life-size Presentation of equipment and weapons systems at stands and in action during Live Demonstrations to boost Exhibitor visibility and promote their products
- A Platform for meetings, talks and purchasing between major industrial prime contractors and subcontractors, and between buyers and suppliers
- Exceptional attendance by high-level Visitors invited by the Organizer who welcome them personally
- Conferences and workshops (trends analysis and feedback), Think Tanks and Strategy consulting, etc

### **A BIT OF HISTORY :**

- 1992 : the much acclaimed first "European Exhibition for Land Defence Equipment" is held at the Le Bourget Exhibition Centre and is named "Eurosatory": GICAT's subsidiary COGES (General Commission for Events and Exhibitions) is created.

- 1994 : North-American Exhibitors join the Exhibition along with Western European Union (WEU) and European Free-Trade Area (EFTA) countries. This endows Eurosatory with its international reputation.

1996 : with the worldwide extension of the event, Eurosatory grows into the 'International Exhibition for Defence Equipment'. Exhibitors come from the 5 continents.

- 2000 : Eurosatory becomes the 'International Exhibition for Land and Airland Defence'

- 2002 : The Exhibition moves to the Paris-Nord Villepinte Exhibition Centre

- 2008: As an exhibition dedicated to Land and Air-land Armament, Eurosatory becomes the 'International Land and Airland Defence

and Security Exhibition' with a specific scheme: 'Shaping Tomorrow's Defence'.

- June 2016 : 'Land Security & Defence International Exhibition' Eurosatory is 'The Land and Airland Solution'.

The 'Eurosatory Defence & Security Business Meetings' :

Prepared in advance by mutual agreement between the participants, the meetings are held during the Exhibition. It is a 'Business accelerator' in the Defence & Security area. In 2014, with 3,068 requested meetings, the Business Meetings involved 349 companies from 34 countries to discuss with other companies and find new partners.

Source : Eurosatory

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**Article online:**

<https://www.uspa24.com/bericht-8342/eurosatory-2016-defence-und-security-international-exhibition-13-17-june-paris.html>

**Editorial office and responsibility:**

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